

2020

*Today's Networks for
Tomorrow's Emergencies.*

The ETC is a global network of organizations working together to provide shared communications services in humanitarian emergencies. The ETC deploys technology solutions and expert personnel to provide the aid community with the communications services they need to save lives.

The 'ETC2020' strategy will guide the network over the next five years as it strengthens local communities as first-responders and evolves to enable innovative and more effective humanitarian assistance, facilitating delivery of digital aid.

Through collaboration and innovation, the ETC will ensure that all those responding to humanitarian emergencies have access to vital communications services, transforming aid delivery and saving more lives.

Building upon its experience and expertise as provider of communications services, ETC2020 will leverage its network of partners to also become a broker, facilitator and convenor of technology in emergency response.

Larger Scope for the Wider Response Community

Traditionally, the ETC has served the humanitarian community, enabling the coordination and distribution of life-saving aid. Through ETC2020, the network will expand to serve a wider community of responders including **humanitarians, governments** and the **affected populations** themselves.





Moving Forward with a New Approach

The ETC2020 approach will involve:

- New models for **partnerships** that enable the ETC network to effectively channel joint efforts, by providing scale, scope, and new efficiencies.
- A focus on **advocacy** to increase understanding of the humanitarian impact of technology in disaster response and ensure connectivity is restored to affected populations.
- A willingness to **experiment** with new and innovative technology, systems and process to find the best communications solutions for those impacted by disasters.

Strategic Priorities

1: COMMUNICATIONS AS AID leveraging the ETC network and expertise to enable more accountable humanitarian response and to empower affected communities as change agents.

2: IMPROVED AND DECENTRALISED RESPONSE READINESS enabling the community to respond to multiple concurrent large-scale disasters.

3: Working with governments in high-risk countries to build **INCREASED COMMUNICATIONS RESILIENCE TO DISASTERS**

4: ENHANCED COMMUNICATIONS AND ENERGY to meet the increasing connectivity, and corresponding electricity, demands of humanitarian response.

Realizing a Vision to Save Lives

Realisation of the 2020 vision requires the involvement of an expanded and more connected community, from leading edge IT companies and local telecommunications providers, to humanitarians, governments and the affected communities.

The ETC is seeking support from a wide range of partners to achieve ETC2020, and enable delivery of digital aid.

By 2020, the ETC will create an emergency response environment that provides humanitarians, governments and disaster-affected people with a seamless, resilient and principled communications experience.

Contact

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