



# ETC 2020 Overview Response Readiness

Meeting#1 – March 11, 2015

### ETC 2020 - Overview

- 'Cluster Approach' commenced in 2005
- Drivers for change: new humanitarian challenges, rapid innovation in technology
- ET Cluster to reposition itself to deliver services in a complex humanitarian environment in future
- "ETC 2020" strategic discussions focused on the future of the ET Cluster



### ETC 2020 - Process

Phase 1: Context Review Phase 2: Thematic Brainstorm Phase 3: Vision 2020 Workshop Phase 4: Vision Validation Phase 5: Strategy Development

Phase 6: Tactical Planning



### ETC 2020 - Themes





### ETC 2020 - Vision

By 2020, the ETC in partnership with leading edge technology companies and local telecomm providers will create an environment for emergency response which allows humanitarian responders, citizens and governments to have a seamless, resilient and principled [i.e. grounded in humanitarian principles] communications experience in order to facilitate the delivery of humanitarian aid. The ETC will be seen as innovative, visionary and a leader in convening the humanitarian technology community, and brokering full service communication solutions between private industry, governments, humanitarians, and communities.



### ETC 2020 - Current State



- Aspirational vision of the future state we want to achieve
- Where we want the cluster to be
- Communicates cluster role and value-add and the impact the cluster aims to have

Strategy

- What we are going to do to achieve the vision (medium term, e.g. next 3 years)
- Major courses of action, areas of focus, or changes stimulated

**Tactical Planning** 

- The how and when of strategy implementation
- Identification of specific outputs, activities and target timelines required to realize the strategy



### ETC 2020 – Strategy Development



2 Strategy Workshop Draft Strategy





### Approach

- We need to get some baseline work done in advance of the workshop at the end of March.
- Validation of Vision statement.
- Define what we mean by readiness and by response: which services, delivered to whom, by whom, etc.
- Suggest using a combination of these telecoms and offline discussions using the ETC web-board to capture our thoughts.
- Agreed we will try this for the next two weeks?

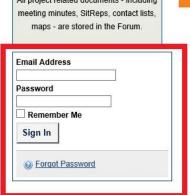


### Creating an Offline Discussion

- We have a workspace on the ETC site where our discussion can be housed:
  - (<a href="http://ictemergency.wfp.org/group/ictepr/forum/-/message\_boards/category/850536">http://ictemergency.wfp.org/group/ictepr/forum/-/message\_boards/category/850536</a>)
- I would like to pose a number of questions that will help refine our thinking on the topic and hopefully promote lively debate.
- We can then use telecons/webexs, as required to help move the discussion forward.















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### Join the Community

Registered users can access ETC project documentation including reports, minutes, maps and photos.





### MEMBERS SECTION

These documents can only be accessed by registered members.

### Mar 04, 2015

- West Africa: Global ETC telecon mins - 18 Feb
- · West Africa: ETC SitRep #8

### Feb 26, 2015

Iraq: Local ETC WG meeting
 24 Feb

### Feb 23, 2015

 South Sudan: ETC SitRep #68

### QUICK LINKS TO FORUM

You must be logged in to access these pages.

C.A.R.

Iraq

South Sudan

Syria

West Africa

All project related documents - including meeting minutes, SitReps, contact lists,



The ICT Emergency website is the primary online information hub for the Emergency

Telecommunications Cluster (ETC).

### **Emergencies**













### **Humanitarian ICT Week**

Sunday 26 - Thursday 30 April, 2015

Dubai, UAE



Photo: IHP base camp, Port Loko



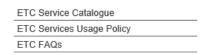


By 2020, the ETC will create an emergency response environment that provides humanitarians, citizens and governments with a seamless, resilient and principled communications experience.

Read more about the ETC2020 vision

Join the Community

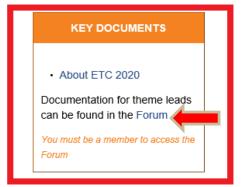




### **KEY DATES**

30-Mar-15 to 01-Apr-15 ETC2020 Strategy Workshop

26-Apr-15 to 27-Apr-15 ETC Plenary Meeting



### communities.

ETC 2020 is the name given to strategic discussions focusing on envisioning the future of the Emergency Telecommunications Cluster (ETC) over the next five years. In consultation with its members, partners and stakeholders, the ETC seeks to realize an ambitious vision that will see its role and scope of services evolve, enabling innovative and more effective humanitarian assistance.

In partnership with leading technology companies and local providers, by 2020 the ETC will create an emergency response environment that provides humanitarian responders, citizens and governments with a seamless, resilient and principled communications experience, facilitating the delivery of aid. The ETC will be innovative and visionary; a leader in convening the humanitarian technology community, brokering full service communications solutions between private industry, governments, humanitarians and communities.



### ETC 2020 Themes

Key themes have emerged through the envisioning process where the ETC will determine its future role and the unique value it can offer. These include:

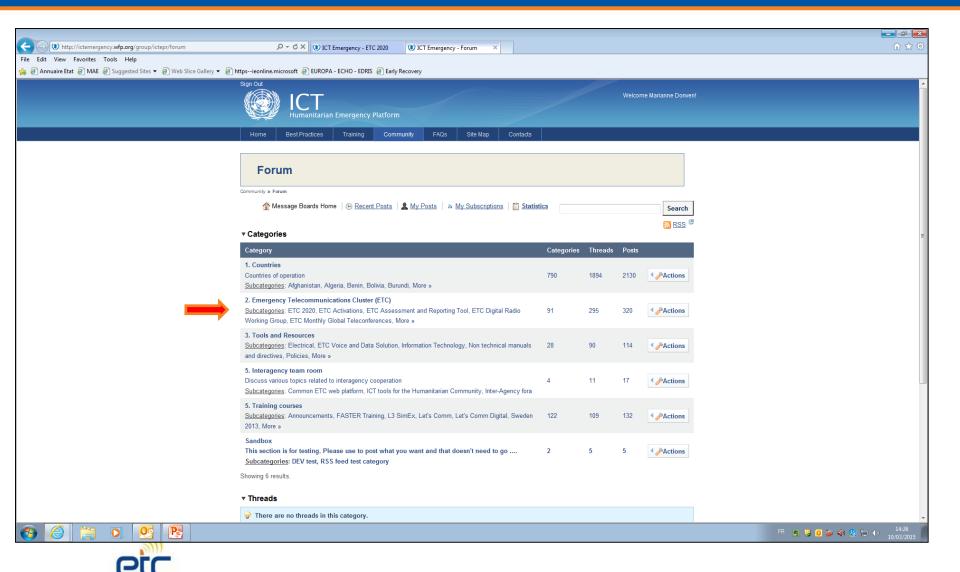
 Services to affected populations: Facilitation and/or delivery of essential life-saving communication services to affected communities.





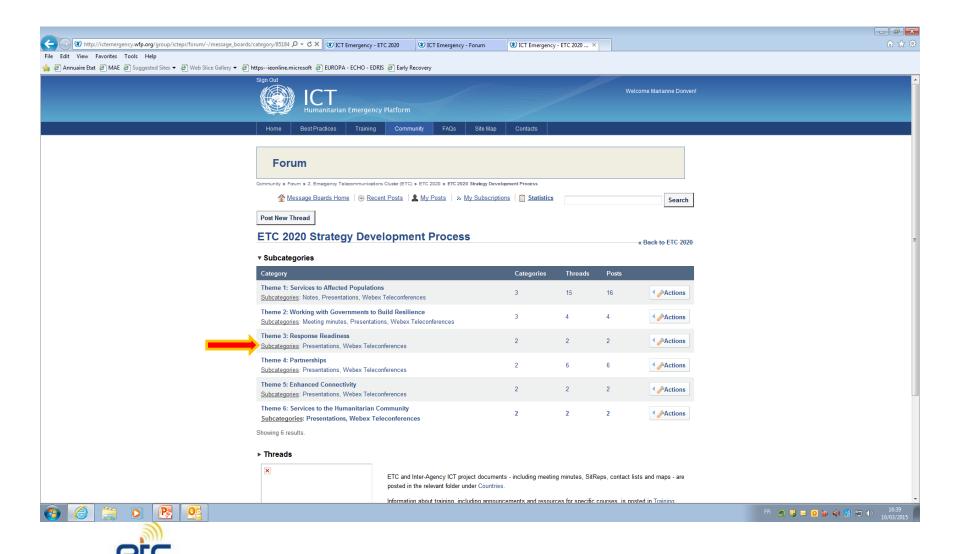
**EMERGENCYTELECOMMUNICATIONS** 

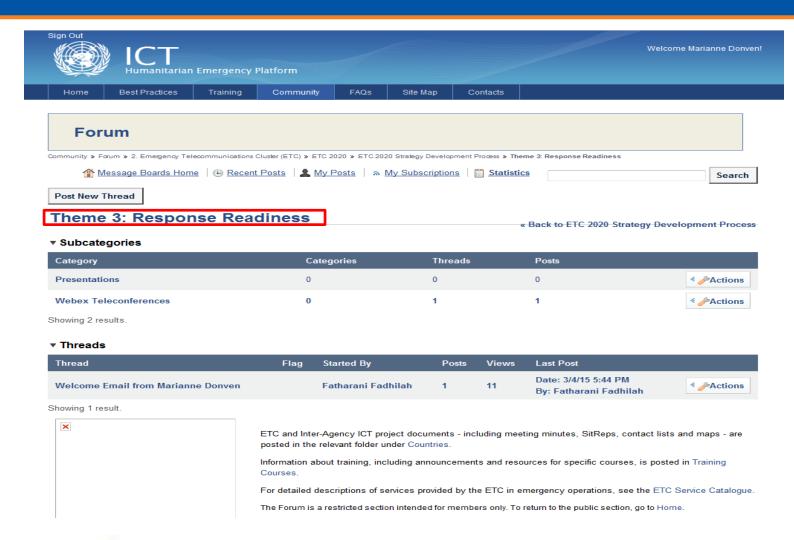
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### Response Readiness: statement

Ensure that ETC responders are able to provide predictable, effective international and local response within 24 hours, leveraging capacities, preferences and synergies available through the ETC network.



### Three Questions – For Offline Discussion

What are we missing in that statement?

What does Response Readiness mean to you?

 What role does the ETC have in response readiness?



## Potential topics to be discussed at the ETC 2020 Workshop in Rome

- Predictability: what are ETC members' capacities (equipment, satellite capacity, staff) for deployment in case of a disaster?
- Should we aim for common ETC services and for Interoperability between ETC members' technical capacities?
- Preparedness: joint trainings and exercises; user registration; pre-positioning at UNHRD?
- Should we have a common ETC branding?



### Next Teleconference

Discuss frequency and dates

