ETC 2020 Overview
Response Readiness
Meeting#1 – March 11, 2015
ETC 2020 - Overview

- ‘Cluster Approach’ commenced in 2005
- Drivers for change: new humanitarian challenges, rapid innovation in technology
- ET Cluster to reposition itself to deliver services in a complex humanitarian environment in future
- “ETC 2020” - strategic discussions focused on the future of the ET Cluster
ETC 2020 - Process

Phase 1: Context Review
Phase 2: Thematic Brainstorm
Phase 3: Vision 2020 Workshop
Phase 4: Vision Validation
Phase 5: Strategy Development
Phase 6: Tactical Planning
ETC 2020 - Themes

- Affected Populations
- Government Resilience
- Response Readiness
- Partnerships
- Enhanced Connectivity
- Humanitarian Community

ETC 2020 Overview
ETC 2020 - Vision

By 2020, the ETC in partnership with leading edge technology companies and local telecomm providers will create an environment for emergency response which allows humanitarian responders, citizens and governments to have a seamless, resilient and principled [i.e. grounded in humanitarian principles] communications experience in order to facilitate the delivery of humanitarian aid. The ETC will be seen as innovative, visionary and a leader in convening the humanitarian technology community, and brokering full service communication solutions between private industry, governments, humanitarians, and communities.
ETC 2020 - Current State

**Vision**
- Aspirational vision of the future state we want to achieve
- Where we want the cluster to be
- Communicates cluster role and value-add and the impact the cluster aims to have

**Strategy**
- What we are going to do to achieve the vision (medium term, e.g. next 3 years)
- Major courses of action, areas of focus, or changes stimulated

**Tactical Planning**
- The how and when of strategy implementation
- Identification of specific outputs, activities and target timelines required to realize the strategy
ETC 2020 – Strategy Development

1. Thematic Work Streams
2. Strategy Workshop
3. Draft Strategy
4. Strategy Validation

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Approach

• We need to get some baseline work done in advance of the workshop at the end of March.
• Validation of Vision statement.
• Define what we mean by readiness and by response: which services, delivered to whom, by whom, etc.
• Suggest using a combination of these telecoms and offline discussions using the ETC web-board to capture our thoughts.
• Agreed we will try this for the next two weeks?
Creating an Offline Discussion

- We have a workspace on the ETC site where our discussion can be housed: (http://ictemergency.wfp.org/group/ictepr/forum/-/message_boards/category/850536)

- I would like to pose a number of questions that will help refine our thinking on the topic and hopefully promote lively debate.

- We can then use telecons/webexs, as required to help move the discussion forward.
Navigating the Workspace

The ICT Emergency website is the primary online information hub for the Emergency Telecommunications Cluster (ETC).

**Emergencies**

- **West Africa**: ETC StiRep #8
- **Iraq**: ETC StiRep #68
- **Central African Republic**: ETC StiRep #71
- **South Sudan**: ETC StiRep #70
- **Ukraine**: ETC StiRep #72
- **Syria**: ETC StiRep #73

**ETC 2020**

By 2020, the ETC will create an emergency response environment that provides humanitarians, citizens and governments with a seamless, resilient and principled communications experience. Read more about the ETC2020 vision.

Join the Community

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Navigating the Workspace

ETC 2020 is the name given to strategic discussions focusing on envisioning the future of the Emergency Telecommunications Cluster (ETC) over the next five years. In consultation with its members, partners and stakeholders, the ETC seeks to realize an ambitious vision that will see its role and scope of services evolve, enabling innovative and more effective humanitarian assistance.

In partnership with leading technology companies and local providers, by 2020 the ETC will create an emergency response environment that provides humanitarian responders, citizens and governments with a seamless, resilient and principled communications experience, facilitating the delivery of aid. The ETC will be innovative and visionary; a leader in convening the humanitarian technology community, brokering full service communications solutions between private industry, governments, humanitarians and communities.

ETC 2020 Themes

Key themes have emerged through the envisioning process where the ETC will determine its future role and the unique value it can offer. These include:

- Services to affected populations: Facilitation and/or delivery of essential life-saving communication services to affected communities.
Navigating the Workspace

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### ETC 2020 Strategy Development Process

**Subcategories**

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Navigating the Workspace

Forum


Post New Thread

Theme 3: Response Readiness

Subcategories

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ETC and Inter-Agency ICT project documents - including meeting minutes, SitReps, contact lists and maps - are posted in the relevant folder under Countries.

Information about training, including announcements and resources for specific courses, is posted in Training Courses.

For detailed descriptions of services provided by the ETC in emergency operations, see the ETC Service Catalogue.

The Forum is a restricted section intended for members only. To return to the public section, go to Home.
Response Readiness: statement

Ensure that ETC responders are able to provide predictable, effective international and local response within 24 hours, leveraging capacities, preferences and synergies available through the ETC network.
Three Questions – For Offline Discussion

• What are we missing in that statement?

• What does Response Readiness mean to you?

• What role does the ETC have in response readiness?
Potential topics to be discussed at the ETC 2020 Workshop in Rome

- Predictability: what are ETC members’ capacities (equipment, satellite capacity, staff) for deployment in case of a disaster?
- Should we aim for common ETC services and for Interoperability between ETC members’ technical capacities?
- Preparedness: joint trainings and exercises; user registration; pre-positioning at UNHRD?
- Should we have a common ETC branding?
Next Teleconference

- Discuss frequency and dates