



EMERGENCY TELECOMMUNICATIONS
CLUSTER



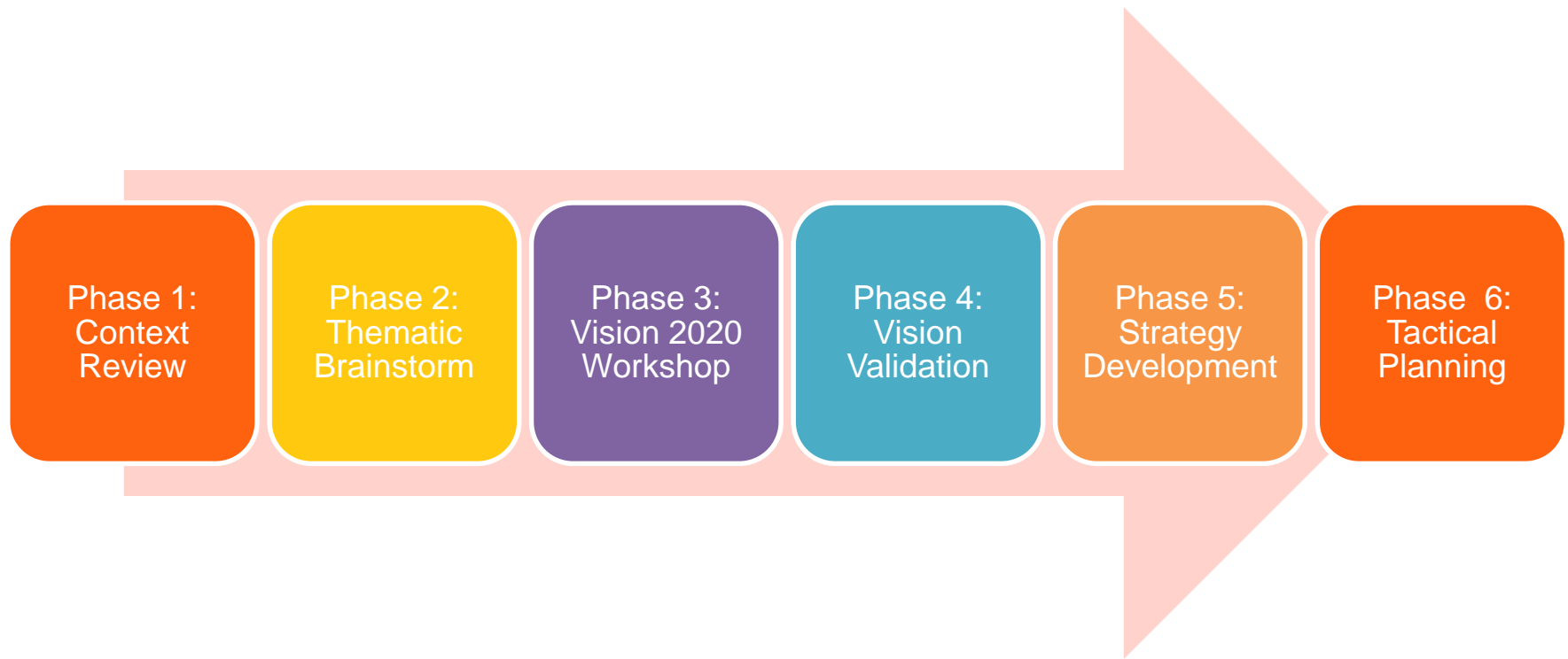
ETC 2020 Overview Envisioning Our Future

February 2015

ETC 2020 - Overview

- ‘Cluster Approach’ commenced in 2005
- Drivers for change: new humanitarian challenges, rapid innovation in technology
- ET Cluster to reposition itself to deliver services in a complex humanitarian environment in future
- “ETC 2020” - strategic discussions focused on the future of the ET Cluster

ETC 2020 - Process



ETC 2020 - Themes



ETC 2020 - Vision

By 2020, the ETC in partnership with leading edge technology companies and local telecomm providers will create an environment for emergency response which allows humanitarian responders, citizens and governments to have a seamless, resilient and principled [i.e. grounded in humanitarian principles] communications experience in order to facilitate the delivery of humanitarian aid. The ETC will be seen as innovative, visionary and a leader in convening the humanitarian technology community, and brokering full service communication solutions between private industry, governments, humanitarians, and communities.

ETC 2020 - Current State



- Aspirational vision of the future state we want to achieve
- Where we want the cluster to be
- Communicates cluster role and value-add and the impact the cluster aims to have

- What we are going to do to achieve the vision (medium term, e.g. next 3 years)
- Major courses of action, areas of focus, or changes stimulated

- The how and when of strategy implementation
- Identification of specific outputs, activities and target timelines required to realize the strategy

ETC 2020 – Strategy Development

