

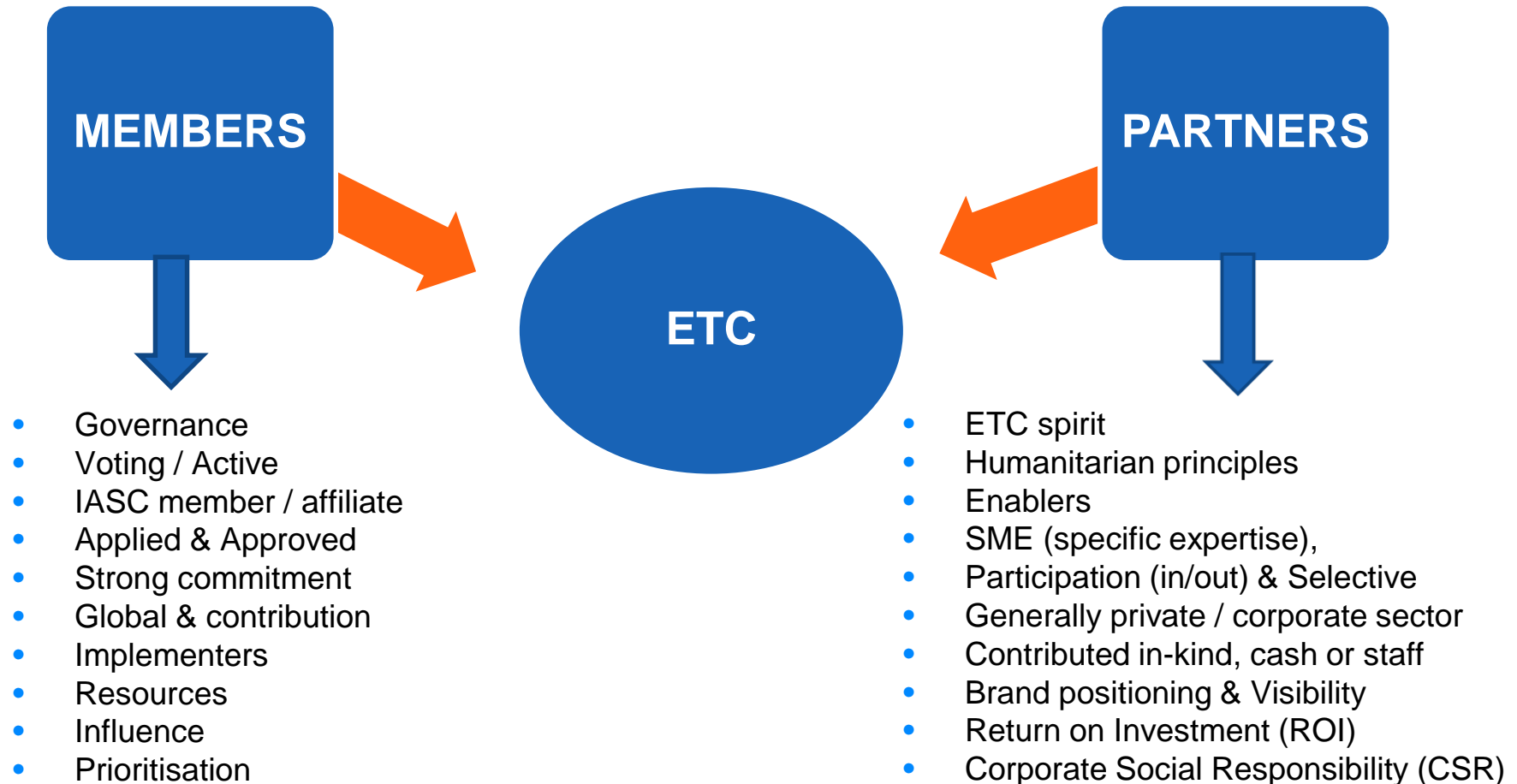


# ETC 2020 STRATEGY WORKSHOP PARTNERSHIPS APRIL 2015

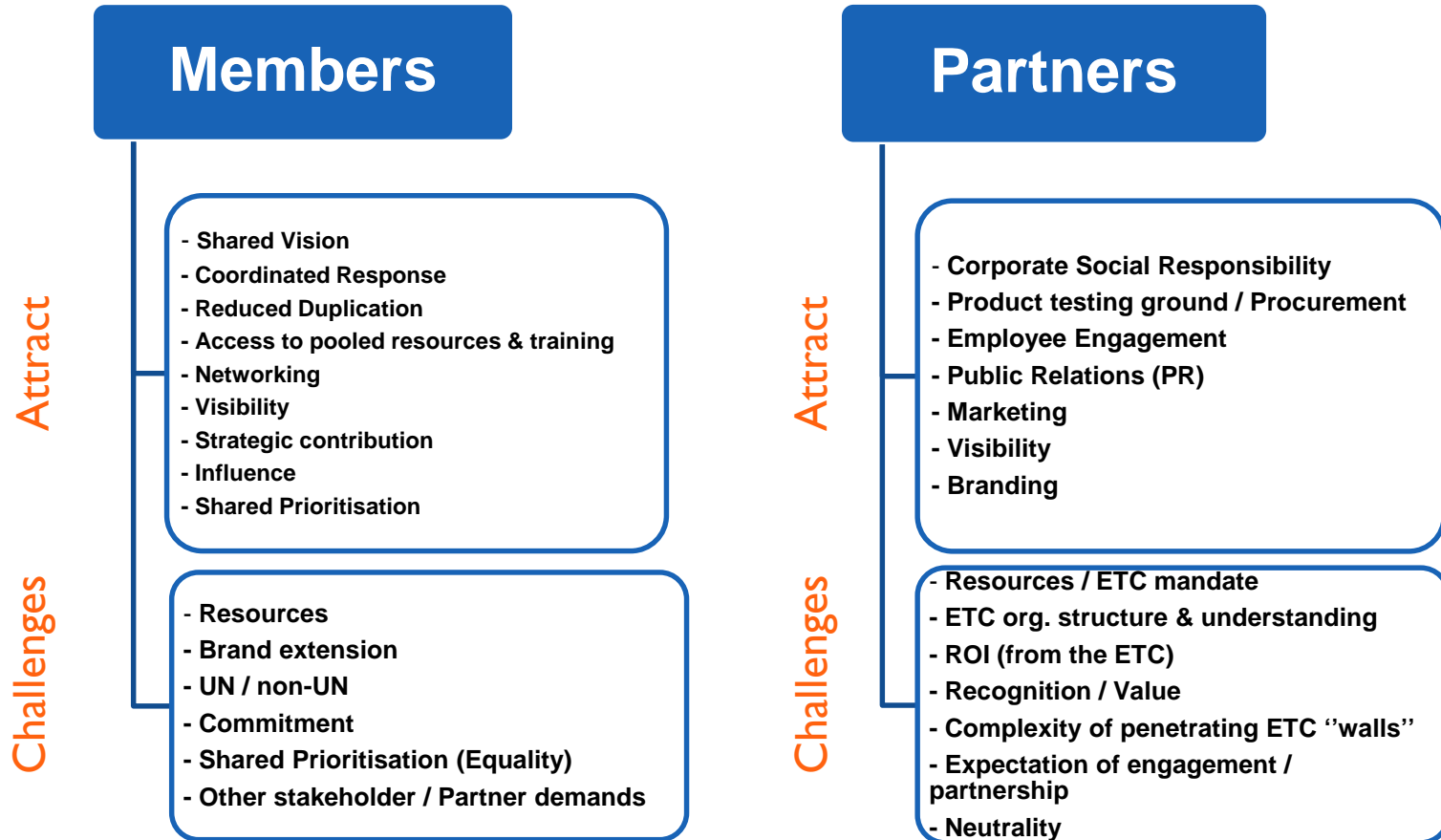
# Value proposition

*“By 2020, through constructive and mutually beneficial collaboration with the ETC and its ecosystem, ETC, it’s members and partners have the ability to meet their objectives and effectively channel their efforts which will provide scale, scope, visibility and efficiency based on principles of partnership framework.”*

# Members and Partners



# ETC: Attraction & Challenges



# Partnerships – Target list

**Target examples: to be considered / list to be expanded**

## Affected Population

- National / local NGOs
- CDAC Network
- National Operations
- Red Cross
- Engage IFRC CIO network

## Enhanced Connectivity

- Satellite providers & MNOs
- Utility Service Providers (USPs)
- Internet Service Providers (ISPs)
- NetHope
- OCHA
- MSB

## Reach out / Bring on-board

- Department Field Security (DFS)
- Smartphone manufacturers
- Governments / Civil Protection
- NDMAs
- Power Partners

# Partnerships: Overall Success

## Conclusive Factors leading to Success for partnerships in an ETC 2020 environment for its Members & Partners

- Delivery of Services by partners in projects, emergency response, etc. at local and regional levels
- Consolidating clear needs and requirements with ETC stakeholders (internal / external) for more effective implementation of projects / operations/ overall response needs;
- Emphasize and encourage shared learning between various stakeholders / partners, garner true community feedback and pursue quality collaboration with other organizations / entities,;
- Alliances that are win-win, bi-directional and deliver value for both parties;
- Engagement with a diverse stakeholder network that is cross-cutting geographically as well as functionally industry-wide;
- Emergency Operations / Services are fully resourced and jointly delivered.



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Thank you