



# ETC 2020 Overview Working with Governments to Build Resilience

## Scope & Revised Value Proposition

- Scope: Work with governments to enable them building national communication resilience and ensure restoration of essential communications channels after a disaster, that will enable governments in disaster affected countries to communicate.
- Value Proposition: For government entities active in emergencies needing to communicate internally, with humanitarian actors, or with crisis affected populations, the ETC has the expertise, ability and network of partners to help prepare governments to build greater communications resilience and to partner with the ETC, if needed, to enable essential communications channels to be maintained or restored within 48 hours.



# Key Focus Areas

1

People

Policies & Regulations

3

Resilience Activities 4

Knowledge Management



#### Major Deliverables – 3-5 Years

- COUNTRY PROFILES, CONTACTS: Defined up to date contacts, have relationships and profiles for disaster/conflict prone countries
- RELATIONSHIPS: Established contact / engagement between government and the ETC for the prone disaster/conflict countries
- REPOSITORY OF RESILIENCE ACTIVITIES: (Best Efforts This will go beyond high risk countries, gather information on current efforts and who does what, identify gaps to develop a range of practices. This must recognize existing efforts: (for example, digital humanitarian communities arranged in different databases)
- **RESILIENCE FRAMEWORK:** Roll out a resilience framework (scope to be defined) to help countries build and maintain resilience
- TRAINING: Enhance training for governments elCT4Gov training and build training for ETC members on working with governments



### Quick Wins (6 months – 1 year):

- Prioritize Countries: Identify vulnerable countries that have experienced natural disasters and are willing to build their capacity and response readiness
- Contact List: of the countries and the types of government contacts
   ETC members have contacts and relationships with
- Draft a "Code of Conduct" for how Countries can work more effectively with the ETC, and the ETC's expectations for working with Governments.
- Draft an "elevator pitch" and/or outreach flyer ETC members can use to communicate how the ETC can assist governments in crisis and with building resilience.
- **Design training** for ETC members on how to engage with governments and represent the ETC.