



ETC 2020 Services to the Humanitarian Community

Plenary Meeting - April 2015

Services to the Humanitarian Community

For all humanitarian actors needing to communicate internally, with each other, and with beneficiaries, we take responsibility to ensure a dedicated and principled communications platform, by brokering or directly providing enhanced connectivity and services through our membership and extended partnership network.



1. Goal and Objectives

The goal of the ETC would be to digitally **transform** delivery of humanitarian aid by **enabling** the humanitarian response community with **enhanced communications** tools and capabilities.

Key objectives:

- Support the response community communicate and coordinate aid efforts.
- Enable response community deliver aid digitally.



2. Focus Areas

Response Community Communication: Provision communications tools and capabilities (includes power) to allow the response community communicate (with each other, with affected communities and with governments) and hence effectively coordinate aid delivery.

Enabling Digital Aid: Through the ETC partnership ecosystem, enable the response community deliver aid digitally.



3. Major Deliverables - summary

- **Service demand management**: Capacity mapping of response community, especially in high risk countries, to get insights into existing capabilities and determine potential needs/requirements in emergencies.
- **Revised catalogue of services**: Review existing services and ensure enhanced services are delivered to future aid workers.
- **Dedicated innovation team**: Setup and fund an inter-agency innovation team that influences adoption and piloting of new tools and technologies to better serve the response community and drive digital aid delivery.
- **Service delivery model**: A localised partnership delivery model where the response community and other actors (e.g. private sector, academia) commit to deliver and sustain ETC services within their environment.
- **ETC awareness**: Raise awareness within the response community about the ETC and services offered, while also managing expectation.



4. Quick Wins / Pilots

- ETC training module that can be incorporated in agency learning management systems. To educate the response community on expectations and requirements to access ETC services in the field.
- Roster of ICT experts in select services (digital aid, alternative energy, telecommunications) that is accessible to humanitarian agencies.



5. Focus Area – Discussion & validation

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Questions

- What additional capacity will be required to fulfil and provide kind of scope of services?
- What kind of players should we partner with and bring on board?

