



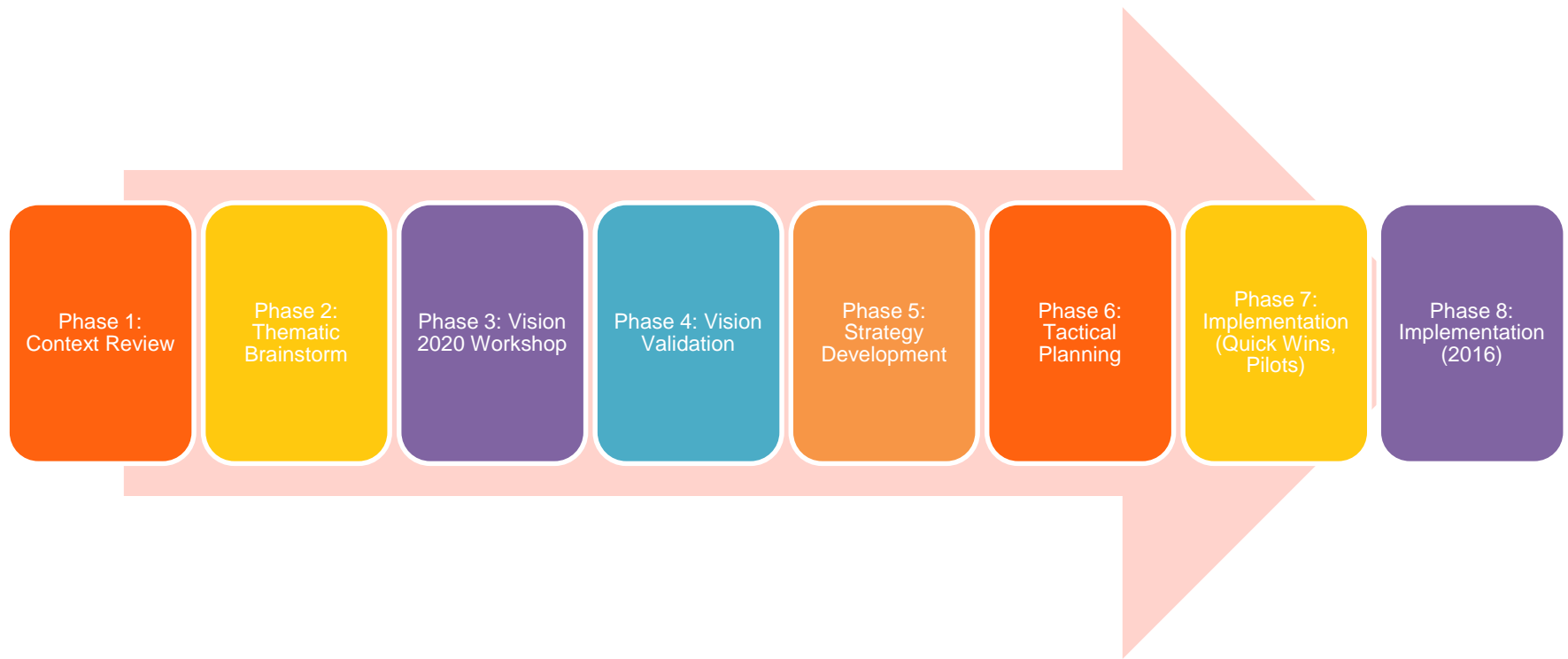
EMERGENCY TELECOMMUNICATIONS
CLUSTER



ETC 2020 Envisioning Process Overview

ETC Plenary, April 2015

ETC 2020 - Process



ETC 2020 – Process

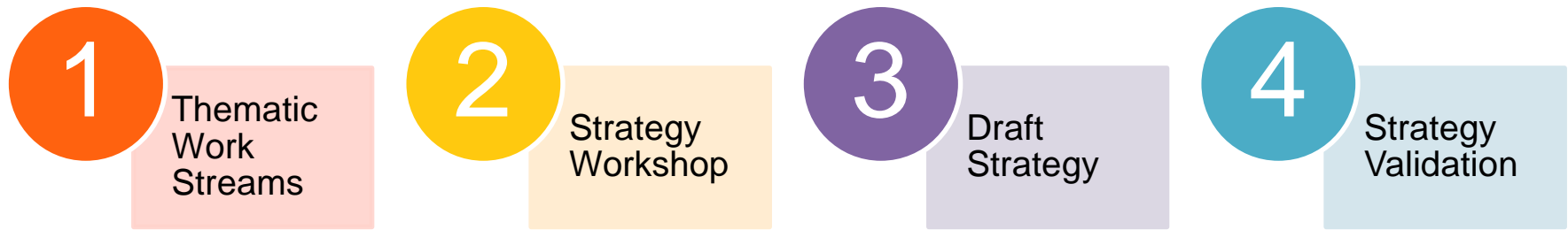


- Aspirational vision of the future state we want to achieve
- Where we want the cluster to be
- Communicates cluster role and value-add and the impact the cluster aims to have

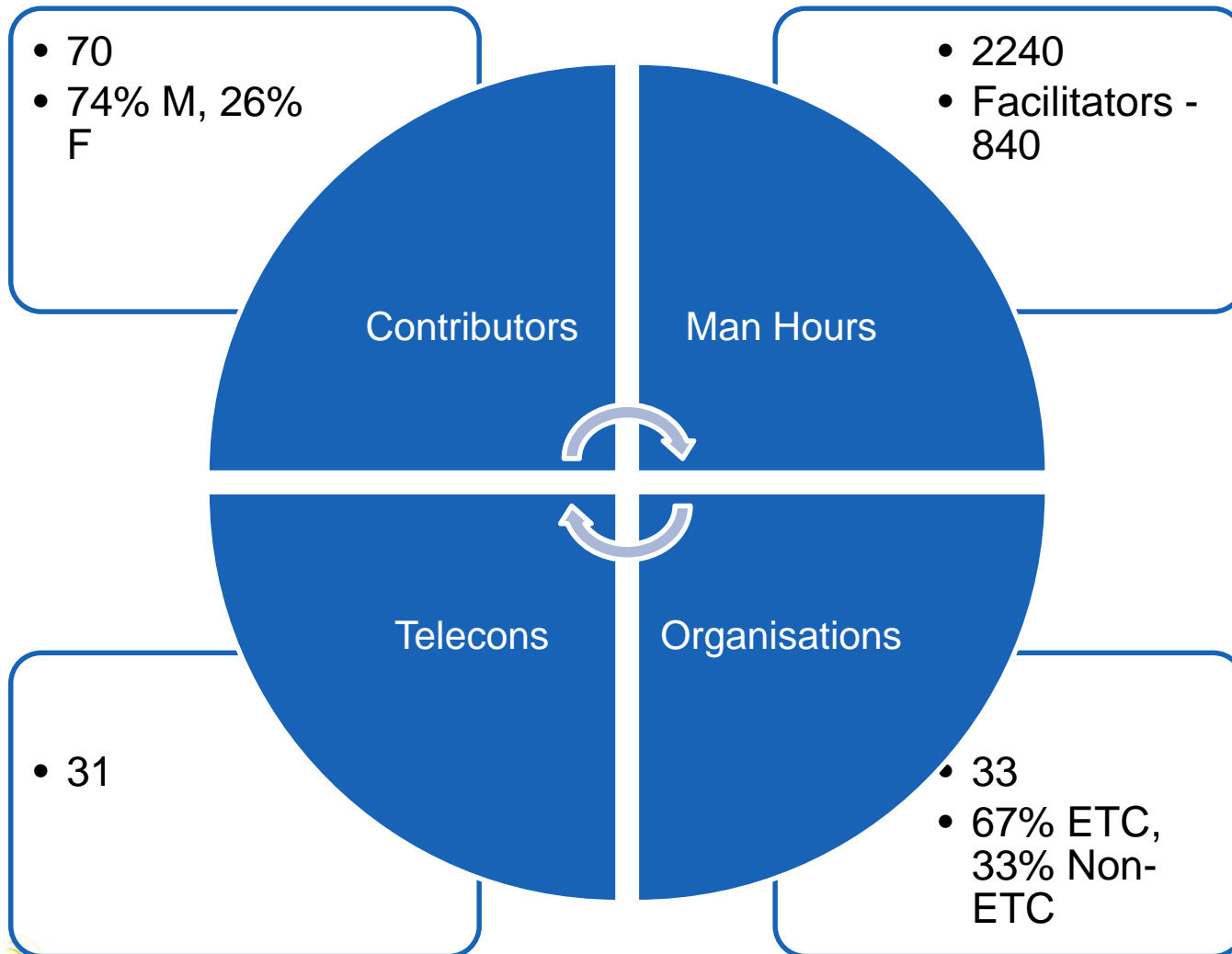
- What we are going to do to achieve the vision (medium term, e.g. next 5 years)
- Major courses of action, areas of focus, or changes stimulated

- The how and when of strategy implementation
- Identification of specific outputs, activities and target timelines required to realize the strategy

ETC 2020 – Strategy Development



ETC 2020 – Dashboard



ETC 2020 – Strategy Presentation

