



# Strengthening ETC Engagement With NGOs

# Session Purpose

1. Inform members of the 'ETC NGO Engagement Strategy' process

 Seek support from ETC Plenary to advocate for stronger and sustained NGO engagement at global and local levels



# NGO Engagement Strategy Process





International







- Genesis: Collaborative effort by TSF, WVI, NetHope, WFP and Global ETC Support Cell
- Objective: Strengthen partnership between ETC and NGOs to enable more effective humanitarian work
- Status: "Listening mode" –
  hearing the voice of NGO
  community (survey, interviews)



# Survey Preliminary Highlights

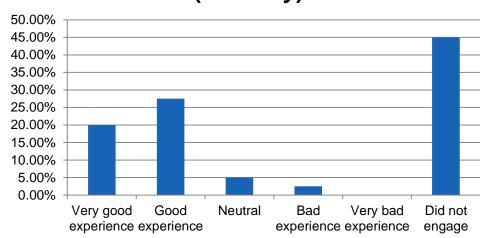
#### Strong Response:

- 67 respondents
- 26+ organisations

#### Key Highlights:

- Awareness of the ETC and its role
- Capacity issues (people, funding, competing priorities)
- Value proposition

# Experience Engaging ETC (Globally)





# Next Steps

#### **April 2014**

 Solicit further survey feedback

#### May 2014

 Detailed analysis of survey/interview results

#### **Sept 2014**

 Update ETC Plenary











#### **April 2014**

 Interviews with key stakeholders

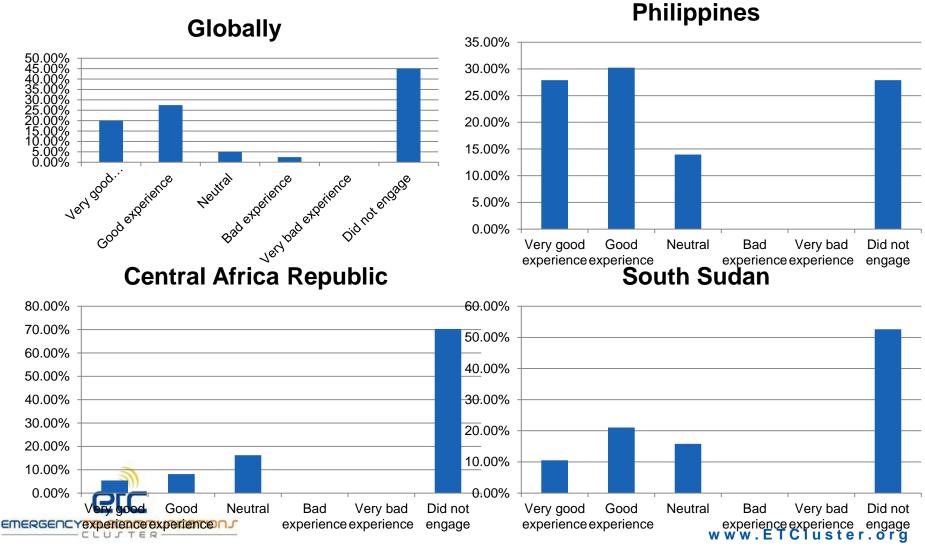
#### **May 2014**

 Report, recommendations and clear strategy



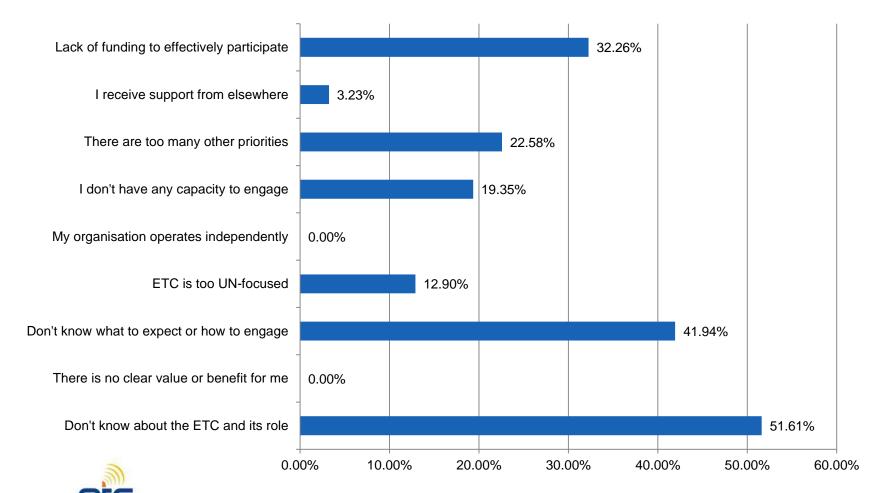
### Discussions - Perception

Your experiences engaging the ETC at global and country levels...



# Discussions – Engagement Issues

#### I don't engage with the ETC because...





# Discussions – NGO Coordination

Importance of NGO coordination role within the cluster...

